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TERRA-SAN Announces the Acquisition of Riptopia

Riptopia and TERRA-SAN combine forces to create the largest provider of course wait a minute of CD and DVD processing, sales and specialty services for AV Dealers

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TERRA-SAN of Norwalk, Connecticut, the premier digital media management company, today announced the acquisition of Novato, California-based, Riptopia, the digital media conversion company. Both Brands and bus structures will continue and Riptopia will be designated, "a TERRA-SAN Company".

Joel DeGray, CEO of TERRA-SAN commented:

"Existing clients of both companies can be confident that everything will stay the same with only select areas change. We feel that this acquisition gives TERRA-SAN the perfect opportunity to enter the broad-based West digital conversion business and entry level segment of the market with a great name that everyone already respects. Future clients can be assured that we plan to bring our well-known, technical high quality and exper the existing Riptopia customer base and price structure. Our position has always been to preserve the perform - not the medium. It will stay that way. We plan to become faster, better and cheaper through logistics and efficiencies as business and technology change in the future. That plan will become more evident as more nev breaks about TERRA-SAN in the near future. So keep your eyes open, a lot is going to be happening."

Kurt Beyer, CEO of Riptopia

"Riptopia reviewed the 10 or so competitors that have popped up since we founded this CD/DVD processing business 5 years ago and decided to partner with TERRA-SAN for two reasons. First, TERRA-SAN is geograph situated on the East Coast close to many of our AV partners. Second and more importantly, only TERRA-SAN the technical chops to match Riptopia's quality standards."

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